



Alba Echevarria

April 26, 1952 - September 13, 2025

Ms. Alba Echevarria, age 73, of Newnan, Georgia, formerly of Brooklyn, New York, passed away on September 13, 2025, in Griffin, Georgia. Alba was born in Brooklyn, NY, to her late parents, Alberto Echevarria and Clara Serrano. In addition to her parents, she was preceded in death by her brothers Junior Echevarria and Richard Mercado, and her nephews Richard Mercado Jr. and Paul Rodriguez.

Raised in New York within a large and loving Puerto Rican family, Alba was one of eight siblings. Alongside her brothers and sisters, she helped care for and raise two nephews and one niece, who were brought up within the same family home. As one of the younger siblings, Alba formed a special bond with them-nurturing, guiding, and claiming them as her own.

Upon graduating from high school, Alba began a long and successful career with ASCAP (American Society of Composers, Authors, and Publishers), where she worked for over 40 years until her retirement. In May 2013, she moved to Newnan, Georgia, to be closer to her beloved niece, Jean Urrutia. Over the last 13 years, Alba was cared for and deeply loved by Jean and her family. She also formed close friendships within the Newnan community, which became her cherished second home.

Visitation will be held on Saturday, September 20, 2025, from 2:00 PM to 3:00 PM at McKoon Funeral Home, 38 Jackson St., Newnan, GA. The service is to follow at 3:00 PM in the chapel of McKoon Funeral Home. Burial will follow at Oak Hill Cemetery.

Condolences may be shared online at www.mckoon.com.

Alba is survived by, Her niece and devoted caregiver, Jean Urrutia, and great-niece and nephew, Sabrina and Tommy McCoy, along with their father, Thomas McCoy, all of Newnan, GA Her niece Irma Schwingshaki, and great-nieces Monica and Gabriella Schwingshaki, GA; Her sisters: Jean Echevarria (PR), Helen Bonilla and brother-in-law Ramon Bonilla (NY), and Sally Santana (NY), Her brother Jaime Mercado (PR) Her nephews: Milton Mercado, Randy Rodriguez and family, Raymond Bonilla and family, Eric Rivera, H Urrutia, Dean Mercado and family, Tommy Mercado and family, Benny Mercado, Christopher Mercado, Michael Marasa and family, Anthony Marasa and family, and Lisa Marasa. Her lifelong friend Myra Mercado and children, NY. And many other extended family and friends who loved her dearly.

McKoon Funeral Home & Crematory (770) 253-4580

Cemetery Details

Oak Hill Cemetery

96 Jefferson Street
Newnan, GA 30263
(770) 253-3744

Previous Events

Visitation

SEP 20. 2:00 PM - 3:00 PM (ET)

McKoon Funeral Home
38 Jackson Street
Newnan, GA 30263

Funeral Service

SEP 20. 3:00 PM - 4:00 PM (ET)

McKoon Funeral Home Chapel
38 Jackson Street
Newnan, GA 30263

Tribute Wall



“ *McKoon Funeral Home & Crematory created a Tribute Video in memory of Alba Echevarria*



McKoon Funeral Home & Crematory - September 22, 2025 at 10:04 AM



“ *McKoon Funeral Home & Crematory created a Webcast in memory of Alba Echevarria*



McKoon Funeral Home & Crematory - September 19, 2025 at 04:14 PM



“ *Sally Santana lit a candle in memory of Alba Echevarria*



Sally Santana - September 21, 2025 at 05:45 PM



“ *Anonymous*



V - September 19, 2025 at 03:08 PM