

## Gerald W. "Jerry" Sweitzer

March 24, 1940 - June 18, 2023

Mr. Gerald "Jerry" William Sweitzer, 83, of Newnan, GA, formerly of Easley, SC, passed away peacefully Sunday, June 18, 2023 at Southland Health and Rehabilitation Center. He was born March 24, 1940 in Chicago, IL, to the late William Louis Sweitzer & Marjorie Woodbury Sweitzer. In addition to his parents, he was preceded in death by his cherished brother, John Sweitzer, and beloved daughter-in-law, Marianne Morris Sweitzer (Scott).

Jerry grew up in Florida and was a graduate of the University of Florida. He holds an MBA from Georgia State University. He also earned an Executive MBA from Dartmouth University and attended the Candler School of Theology at Emory University. Jerry loved working in various capacities with large non-profit organizations to help them flourish and fulfill their missions. In 2005, Jerry moved from Atlanta to Easley, SC, to continue consulting with non-profit organizations. Among his outstanding accomplishments were co-authoring *The 50 Best Small Southern Towns* with Kathy Fields, serving as an adjunct professor at Clemson University and becoming a Grandfather. Jerry had a love of adventure and traveling. Later in life he enjoyed whitewater rafting, skydiving, boating, and traveling to many places in Europe and Central America. He also loved visiting the mountains and waterfalls.

The funeral will be held Friday, June 23, 2023 at 11:00 o'clock in the morning at McKoon Funeral Home, 38 Jackson Street, Newnan, GA. In lieu of flowers,

donations can be made in memory of Gerald Sweitzer to Forward Church Kenya Missions to help a Kenyan community with sustainable living-online at [Forward.church/give](http://Forward.church/give) under the special tab for Gerald Sweitzer or mailed to Forward Church, 3500 HWY 34 East, Suite 15, Sharpsburg, GA 30277 with Gerald Sweitzer in the note.

Condolences can be expressed online at [www.mckoon.com](http://www.mckoon.com)

Survivors include wife Beverly Hendrix Sweitzer, sister Laura Foster (Byron) of Milton, GA, daughters Sandra Sweitzer Anderson (Rick) of Key West, FL and Elizabeth Sweitzer Noller (Glen) of Newnan,GA, sons Scott Sweitzer (Leslie) of Mooresville, NC and Brent Sweitzer (Kristen) of Suwanee,GA, and eight grandchildren.

McKoon Funeral Home (770) 253-4580.

# Cemetery Details

## McKoon Funeral Home & Crematory

38 Jackson Street  
Newnan, GA 30263  
care@mckoon.com  
<http://www.mckoon.com>

# Previous Events

## Funeral Service

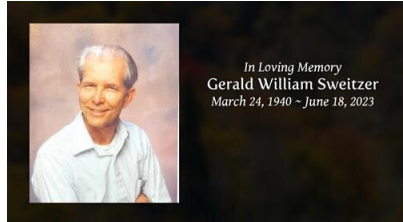
JUN **23**. 11:00 AM - 12:00 PM (ET)

McKoon Funeral Home Chapel  
38 Jackson Street  
Newnan, GA 30263

# Tribute Wall



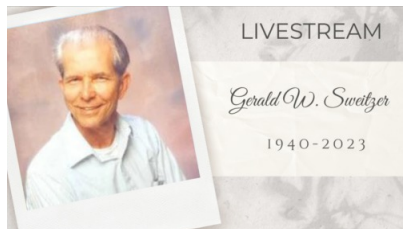
“ *McKoon Funeral Home & Crematory created a Tribute Video in memory of Gerald W. "Jerry" Sweitzer*



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**McKoon Funeral Home & Crematory** - June 24, 2023 at 10:53 AM



“ *McKoon Funeral Home & Crematory created a Webcast in memory of Gerald W. "Jerry" Sweitzer*



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**McKoon Funeral Home & Crematory** - June 23, 2023 at 09:41 AM



“ *Peaceful White Lilies Basket was purchased for the family of Gerald W. "Jerry" Sweitzer.*



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June 21, 2023 at 08:35 PM



“ A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Gerald W. "Jerry" Sweitzer.

June 21, 2023 at 08:35 PM



“ Praying for peace for your family. -Hutchisons

**Josiah Hutchison** - June 21, 2023 at 01:22 PM



“ Strength & Solace Spray was purchased for the family of Gerald W. "Jerry" Sweitzer.



June 21, 2023 at 06:15 AM