



Sarah W. Rovelli

August 1, 1954 - February 1, 2025

Sarah Wilson Rovelli, a beautiful soul and loved by all who met her, left for heaven on February 1, 2025. Sarah was born on August 1, 1954 in Lebanon, Tennessee and lived a life full of love, service and compassion.

Sarah had a great work ethic which was instilled in her by her parents, Ed and Pauline, who ran a tomato farm. Sarah's first job after graduating from the University of Tennessee was running cooking schools for GE while promoting microwaves in 1975. Sarah's territory during the promotion was Seven Southeast states. She would travel to a selected city. After meeting with the local GE reps, she set up the venue and shopped for the food. That evening, Sarah would put on a 90-minute cooking school, utilizing two microwaves. She presented this to an audience of 25-75 attendees who also sampled the food. The next day she would travel to another city and repeat the presentation. As a result, she became an outstanding cook. Also, we rarely ate out as most restaurants could not meet her standards.

To cover her territory, she drove an average of 700 miles a week; and her "handle" on the CB Radio was "Microwave Lady."

Sarah's next position was a sales representative for 3M. She moved from Atlanta to Lubbock, TX, and covered Texas and New Mexico. In her second year, she was recognized as a top sales representative for 3M.

After we moved to GA in 2002, Sarah became the Advertising Manager for several weaving magazines. She worked from a home office but traveled to trade shows across the US (e.g. San Francisco, San Diego, New York City, Chicago, and others). One year, she did 18 shows.

On September 9, 1991, Sarah and Frank were married in Carrollton, Texas. We have had a wonderful marriage for 33 years.

Sarah was always doing things to help people. For example, she would use her sewing machine to make monogrammed blankets for newborns. She also made monogrammed airline blankets for friends and customers.

At Christmas, she made rum cakes that she shipped to a dozen friends around the country.

But the deed that probably best exemplified her superior talent for helping others was making the wedding dress for her college friend Katy Basler.

To sum up Sarah's life, she was a genuine person who was compassionate, caring, very intelligent, and, best of all, a terrific wife.

About 5 years ago, Sarah started to experience memory issues. About a year later, she decided to stop driving a car. Later, after consulting with three neurologists and due to Frank's health issues, we moved Sarah to Westhill Memory Care in Newnan in June 2023.

During the Nineteen months that Sarah lived at Westhill, she and Frank visited daily and would have lunch together. To Sarah's credit, she never complained and according to the staff, she was the ideal resident.

To say Sarah's life was a "Life Well Lived" would be an understatement. Rev. Tommy Holder will deliver the service at McKoon Funeral Home in Newnan, GA, on Saturday, March 8, 2025. Visitation will be from 2 to 4 p.m.,

with the service following at 4 p.m. All the information is on the McKoon website, www.mckoon.com.

Rather than flowers, please consider a donation to the Alzheimer's Association at act.alz.org. Click on "Donate" and note that your gift is to Honor Sarah Wilson Rovelli.

McKoon Fneral Home & Crematory 770-253-4580

Cemetery Details

McKoon Funeral Home & Crematory

38 Jackson Street
Newnan, GA 30263
care@mckoon.com
<http://www.mckoon.com>

Previous Events

Visitation

MAR 8. 2:00 PM - 4:00 PM (ET)

McKoon Funeral Home
38 Jackson Street
Newnan, GA 30263

Funeral Service

MAR 8. 4:00 PM - 5:00 PM (ET)

McKoon Funeral Home
38 Jackson Street
Newnan, GA 30263

Tribute Wall



“ *McKoon Funeral Home & Crematory created a Webcast in memory of Sarah W. Rovelli*



McKoon Funeral Home & Crematory - March 08, 2025 at 09:56 AM

FA

“ *Sarah was a beautiful person inside and out. My condolences Frank.*

Freddi Aliffi - March 08, 2025 at 11:57 AM

TF

“ *The Frank C Rovelli family purchased the Heavenly Grace Spray for the family of Sarah W. Rovelli.*



The Frank C Rovelli family - March 07, 2025 at 01:54 PM

KK

“ I met Sarah when we were attending the University of Tennessee. She would save me a seat on the bus going to our chemistry class on the hill. We were both in Home Economics Education and remained friends along with Cherie Ressler through out the years. We were neighbors in our college years and gave each other moral support through thick and thin. Being the first few traveling sales ladies, wearing suits & heels, we had to update waiters that professional women do tip when they receive decent service. I remember once we left a 20% tip in quarters (Sarah's phone coins) just to prove a point. That was in 1977, not a bad tip! Pretty sure we got him fired too. I have way too many memories to share but suffice it to say I have never met a more giving soul than Sarah Kay. She would get so excited over the smallest thing, (cherry pitter, strawberry huller, GPS, etc.) we had our fair share of pillow fights, midnight studies and numerous giggling sessions. She even traveled from Texas to Tennessee to attend my wedding in 1984. I will miss you Sarah but I will always remember you. Love & Light to you Frank.



Karen Kilday - February 28, 2025 at 06:33 PM

PR

“ Sarah loved to celebrate family milestones, including birthdays, graduations, and academic fundraisers to name a few.

One such event was a golf fundraiser at Andrew’s elementary school, ICS. Frank and his golf buddy, Tim, graciously teamed up with Peter & Pat (Duffers) for the competition. Sarah donated a limited edition photograph she had taken of the Multnomah Falls & rhododendrons in Oregon, entitled “Rhododendrons in Springtime,” for the silent auction. She was the unofficial photographer for the event and especially our foursome. The proceeds supported Catholic school education and a good time was had by ALL!

For Mom Rovelli’s 80th birthday celebration at the Goyer residence, Sarah offered her culinary skills and ensured we had the essential kitchen gadgets to make the luncheon a gourmet delight. She enjoyed serving nourishing food and wine in a box! While sharing her photography expertise, she orchestrated, recorded and narrated the family event. To commemorate the occasion, she filmed each family member as they honored Mom with their fondest memories. This DVD is treasured in the Goyer film library and enchants all the family viewers.

Lasty, Andrew has been gifted with many monogrammed scarves and lap blankets with both his initials and alma maters by Aunt Sarah. Her scrapbooking with Grandma Rovelli is filled with many special memories. They are treasured and recall fun-loving visits by Uncle Frank & Aunt Sarah.

We regret Sarah was unable to meet Natalie & Antoinette.

May you rest in peace!

Love,

Pat, Peter, Andrew, Natalie & Antoinette

Patricia Rovelli-Goyer - February 23, 2025 at 09:29 AM

BW

Frank please accept my most sincere condolences. I'm sorry I did not have the opportunity to know Sarah better I pray the Lord will support you as you go forward without her bill WHITTEN

Bill Whitten - February 27, 2025 at 09:33 PM

SW

“ *Our thoughts and prayers are with ya'll during this difficult time.*

Susan Whatley - February 22, 2025 at 11:03 AM